

SGROUP EUROPEAN UNIVERSITIES' NETWORK

*Think Tank for Latin America*  
*19<sup>th</sup> October 2017*

*U.Porto, Porto - Portugal*





# The TTs Logos

What do you think of the idea of having a logo for the TTs?





# The ICON PROGRAMME - LA



The InterContinental Academic Exchange Programme – LA (ICOn) has been created as a result of long-lasting links between the SGroup Network and its members with Latin America.

Its aim is to promote and facilitate **collaboration** between SGroup and LA partners through a short mobility scheme for **academic and administrative** staff.

Under the ICon Programme with a financial subvention from the SGroup Network, member universities can apply for a **scholarship of €1000** to prepare a joint project/initiative with a partner Institution





The main objectives of the programme:

Facilitate collaboration in **research** and **education** between EU and LAn HEIs

Initiate **joint projects** that can be submitted for EU-funding or other LAn relevant programmes

Encourage true **partnerships**:  
co-tutelles  
joint/double  
degrees



Applications for the academic year 2017/2018

**5 applications for Brazil**

**€1000** will be awarded to selected candidates





## Right Profile:

- Academic and administrative staff from SGroup members
- Relevant background regarding cooperation with LA
- Willingness to generate or consolidate cooperation links



## Wrong Profile:

- Temporary staff (not sustainable)
- No relevant background regarding cooperation with LA
- No institutional approach
- If there is only a personal interest





## Application and selection criteria

Only **one candidate per member university** can apply for the programme in each academic year.

The application procedure is continuous until all scholarships available for a given academic year have been awarded.

The candidates will be evaluated by the **SGroup's Selection Committee**

The duration of the stay may be **from 7 days up to one month** (no change in funding)





## Requirements

Candidates will be asked to:

- Set realistic but **relevant goals**
- Identify the **impact** both at personal and institutional levels
- Identify the mobility's **multiplying effects**
- Represent the **excellence** of the Sgroup and its' members





## Demands

Evaluate the mobility (self assessment)

Describe the accomplishments linking them to the objectives

Report to the EC





The **report** and the **results** of the self assessment will be analyzed by the **EC** and the achievements will be shared at the LOM

Ensuring **maximum impact** of the Programme

The results will be reviewed by the EC on an annual basis with the aim of renewing the financial support for the Programme



# New Project opportunities - Funding from EU





# Erasmus+



## New Call 2018\*

- . KA1 International Credit Mobility
- . KA1 EMJMD
- . KA2 Capacity Building

\*to be launched in October 2017





# Erasmus+

## 2018 ERASMUS+ ANNUAL WORK PROGRAMME PUBLISHED\*

Last month, the European Commission published the **2018 Erasmus+ Annual Work Programme**, which defines the **structure** and **funding** of Erasmus+ for 2018, outlining the link between the policies and changes from the previous year.

In terms of policy priorities, the Commission proposes a high degree of continuity with 2017, with emphasis on activities that address social inclusion and equity in education, training, youth and sport, in line with the Paris Declaration of March 2015.

\* [https://ec.europa.eu/education/sites/education/files/c-2017-5652\\_en.pdf](https://ec.europa.eu/education/sites/education/files/c-2017-5652_en.pdf)





# Erasmus+

The programme includes a **strong international dimension** (i.e. cooperation with Partner Countries), particularly in regards to higher education and youth, taking into account the various external policies, in particular neighbourhood, enlargement and development objectives.

**In 2018, the Erasmus+ Programme will experience an important increase of the level of investment**, due to the budgetary profile of the Programme, enabling potential stakeholders to fully exploit the opportunities offered by Erasmus+.





# Erasmus+

## 2018 Annual Work Programme for the implementation of "Erasmus+" (17.8.2017)

|  |   |   |
|--|---|---|
| Action 1a:<br>ICM<br>International mobility of students and staff to and from partner countries (international opening of Erasmus) | DCI: € 106.8 million shall be reserved for this specific objective.                                       | <b>Latin America:</b> 20.0 million (of which at least 25% for LMICs*, 35% max. for Brazil and Mexico together, 40% rest of Latin America)   |
| Action 1b: Learning Mobility International (Erasmus Mundus Joint Degrees)  | DCI: Approximately € 69.4million shall be reserved for this specific objective.                           | <b>Latin America:</b> € 26.5 million (of which at least 25% for LMICs*, 35% max. for Brazil and Mexico together, 40% rest of Latin America) |
| Capacity Building in higher education  | DCI: For indicative purposes, approximately € 230.5 million shall be reserved for this specific objective | <b>Latin America:</b> € 46.5 million  |

\* LMICs Low and Middle Income Countries





## Capacity Building for Higher Education

The [priorities for the new Call](#) have been published in the EACEA page and include:

### For Joint Projects – **Curriculum development**

- . Education
- . Arts
- . Humanities (except languages)
- . Business and administration
- . Law
- . Information and Communication Technologies
- . Manufacturing and Processing
- . Agriculture, forestry, fisheries and veterinary
- . Health
- . Environment





## Capacity Building for Higher Education

The [priorities for the new Call](#) have been published in the EACEA page and include:

For Joint or Structural Projects – **Improving management and operation of HEIs**

- . Quality assurance processes and mechanisms
- . Equity, access to and democratization of higher education
- . Development of research and innovation capacities





## Capacity Building for Higher Education

The [priorities for the new Call](#) have been published in the EACEA page and include:

For Joint or Structural Projects – **Developing the Higher Education sector within society at large**

- . Development of school and vocational education at post-secondary non tertiary education level
- . Recognition of qualifications and Qualification frameworks
- . New technologies in Higher Education





## Capacity Building for Higher Education

| Project category   | 1. Curriculum Development   | 2. Improving management and operation of Higher Education Institutions   |   |   |  |  |   | 3. Developing the Higher Education sector within society at large |   |   |   |  |   |   |  |
|--|---|--|---|---|--|--|---|---|---|---|---|--|---|---|--|
|  | <p>Modernisation of curriculum by developing new and innovative courses and methodologies in the Subject areas as defined for each Partner Country below.</p> <p>The curriculum development project can include elements as follows:</p> <ul style="list-style-type: none"> <li>• Reform of degree programmes (introduction of three-cycle competency based degree programmes, credit transfer, Diploma supplement, etc.)</li> <li>• Learning and teaching tools, methodologies and pedagogical approaches including learning outcomes and ICT-based practices (inter alia, flexible learning paths, blended courses, virtual and real mobility, practical placements etc.)</li> <li>• Multidisciplinarity / Interdisciplinarity</li> </ul> | Governance, strategic planning and management of higher education institutions<br><i>Such as human resource and financial management</i> | University services<br><i>Such as support services for student mobility, student counselling and guidance, social services, academic affairs, libraries, etc.</i> | Internationalisation of higher education institutions<br><i>Including recognition mechanisms and mobility, international relations capacities</i> | Quality assurance processes and mechanisms<br><i>Such as the development of mechanisms and benchmarks for quality assurance in different segments of HE (academic contents and services)</i> | Equity, access to and democratisation of higher education<br><i>Including disadvantaged groups of people and regions</i> | Development of research and innovation capacities<br><i>Excluding research activities</i> | Lifelong learning, continuing education                           | Non-University sector at tertiary education level<br><i>Actions which target reforms in vocational and technical vocational education and training institutes and colleges which are offering tertiary education but are not universities</i> | Development of school and vocational education at post-secondary non-tertiary education level<br><i>Such as reforming in-service training for teachers and reforms to the teaching profession</i> | University-enterprise cooperation<br><i>Such as support for students' practical placement, entrepreneurship, employability of graduates, etc.</i> | Recognition of qualifications and Qualification frameworks | Knowledge triangle, innovation<br><i>Such as reinforcing links between education, research and business</i> | New technologies in higher education<br><i>Support to the modernisation of Higher Education systems through the development of open educational resources, connectivity, the acquisition of digital skills and learning methods and mobilisation of stakeholders including teachers, learners, economic and social partners</i> | Definition, implementation and monitoring of reform policies<br><i>Including evidence-based policies, financing of education, governance, quality assurance of public and private higher education sector, introduction of transparency tools and standards and guidelines</i> |
| Select the Region  | 1   | 2  | 2   | 2   | 2  | 2  | 2   | 3   | 3   | 3   | 3   | 3  | 3   | 3   |  |
| REGION 8<br>Latin America<br>Argentina, Bolivia, Brazil, Chile, Colombia, Costa Rica, Cuba, Ecuador, El Salvador, Guatemala, Honduras, Mexico, Nicaragua, Panama, Paraguay, Perú, Uruguay, Venezuela | Education;<br>Arts;<br>Humanities (except languages);<br>Business and administration;<br>Law;<br>Information and Communication Technologies;<br>Manufacturing and processing;<br>Agriculture, forestry, fisheries and veterinary;<br>Health;<br>Environment   |  |   |   | X  | X  | X   |   |   | X   |   | X  |   | X   |  |





# New Project opportunities - Funding from Brazil





# Ciência Sem Fronteiras

## Science Without Borders

**Objectives:** Promote the consolidation, expansion and internationalization of science, technology, innovation and Brazilian competitiveness through international exchange and mobility.

The goal was to guarantee 101.000 scholarships for four years. However, in July 2016, the MEC concluded that the cost to keep students studying outside the country was too high.

By 2017, the program was discontinued but it was expected (presented as such at FAUBAI Conference, April 2017) to be replaced by a new programme: “**Mais Ciência Mais Desenvolvimento**” (More Science More Development).





## New Project

There is a lot of uncertainty from everyone as no details are known yet.

Portugal is not a priority but can be seen as an opportunity provider to other EU HEIs thanks to its long lasting cooperation with Brazil.

Brazilian HEIs are being asked to develop their own strategy for internationalization, identifying the partners they would like to work with.

**Main Concept:** “Universidade de Excelência” / Excellence University



# New Project

**Time frame:** No confirmation still but it is expected to be launched later in 2017 to be implemented throughout 2018 - 2020.

**Finances:** No details known but there is an idea of joining governmental funding and also private sector funding so as to increase and sustain the overall budget for the new programme towards the internationalization of HE and the creation/development of Universities of Excellence.

**Main Challenges:** Brazilian current instability at many levels

Political - Presidential elections in 2018

Social – Strikes, public demonstrations of discontentment

Economic – Crisis is affecting the country for some years now



## Conselho Nacional de Desenvolvimento Científico e Tecnológico (CNPQ)

### National Council for Scientific and Technological Development

#### Objectives

- Foster scientific and technological research and encourage the training of Brazilian researchers.
- Contribute to the national development and recognition of Brazilian research institutions and researchers by the international scientific community.

Granting **scholarships** for the training of human resources in the field of scientific and technological **research**, in universities, research institutes, technology centres and vocational training centres, both in Brazil and abroad.

It plays a **leading role** in the formulation and conduct of science, technology and innovation policies.

<http://www.cnpq.br/>





## Coordenação de Aperfeiçoamento de Pessoal de Nível Superior (CAPES)

### Coordination of Improvement of Higher Level Personnel

**Objectives** Expand and consolidate masters and doctoral post-graduations in all states of the country.

Guarantee scholarships and research in Brazilian and foreign institutions.

Evaluation of postgraduate programs.

Access and dissemination of scientific production and promotion of international scientific cooperation.

Partnerships with other countries take place through bilateral agreements, programs that foster joint research projects between Brazilian and foreign groups. In 2016, Capes provided more than 85,000 scholarships at three levels: masters, doctorates and postdoctoral degrees.

The grants for these programs were calculated based on the scholarship utilization rate for the courses from March 2015 to March 2016.

<http://www.capes.gov.br/>





## Fundações Estaduais de Amparo à Pesquisa (FAPS) State Foundations for Research Support

**Objectives** Foster research and scientific and technological innovation for the development of each Brazilian state, as well as the exchange and dissemination of science and technology.

The main foundation is the Foundation for Research Support of the State of São Paulo ([FAPESP](#)), with an annual budget corresponding to 1% of the total tax revenue of the state. In 2016, FAPESP financed R \$ 448,954,976.55 in scholarships in Brazil and abroad. The general total of Fapesp's disbursement in 2016 for the promotion of research in the State of São Paulo was R \$ 1,137,355,628.05.

Two other important development agencies are the State of Rio de Janeiro Research Foundation ([Faperj](#)) and the State of Minas Gerais Research Support Foundation ([Fapemig](#)).





## Financiadora de Estudos e Projetos (FINEP) Financier of Studies and Projects

**Objectives** Promote the country's development through the public promotion of science, technology and innovation in companies, universities, technological institutes and other public or private institutions.

It is a public company linked to the Ministry of Science, Technology, Innovation and Communications (MCTIC). FINEP assures refundable and non-refundable funding for basic and applied research, innovations, and product, service and process development.

Since 2001, Finep has participated in the Inova Empresa Plan, together with the National Bank for Economic and Social Development (BNDES).

<http://www.finep.gov.br/>





## Banco Nacional de Desenvolvimento Económico e Social (BNDES) National Bank for Economic and Social Development

**Objectives:** Foment of innovation, local and regional socio-environmental development.

It is the country's main instrument of long-term financing for investments in all segments of the economy.

One of the BNDES investment lines is **focused on innovation**, to increase the competitiveness of Brazilian businesses through investments in continuous or structured actions for innovations in products and processes.

Through the **Technical-Scientific Development Fund (Funtec)**, the bank directly funds **90% of the total value for applied research projects**, technological development and innovation.

<https://www.bndes.gov.br/>





## Programa Inova Talentos Inova Talentos Programme

**Objectives:** Increase the number of qualified professionals in innovation activities in the Brazilian business sector.

Stimulate the industry to maintain its competitiveness.

The program selects and trains graduate students, recent graduates and masters to carry out innovation activities in private research and development institutes and companies.

To participate, companies must present an innovation project in which the selected professional will have a relevant contribution. It counts on the partnership of CNPq, which offers scholarships to the best innovation projects presented.

<http://www.portaldaindustria.com.br/inovatalentos/>





## Leis de Incentivo Fiscal e Fomento à Inovação Tax Incentive and Innovation Promotion Laws

**Objectives:** Encourage research and innovation in the productive environment.

Stimulate technological autonomy and industrial development in Brazil.

In general, state and federal laws in Brazil authorize the sharing of ICT laboratories by incubated companies and by national companies. These laws also facilitate the licensing of patents and the transfer of technologies developed by ICTs

Currently, 16 states have implemented government tax incentive and innovation promotion laws.





# “Hidden” challenges



## Economic perspective vs. cooperation

The process of internationalization of higher education has undergone considerable changes in the last years.

In many contexts, as for example in Europe, we see a change of policies affecting the collaborative capacity of many institutions.



## Economic perspective vs. cooperation



## Economic perspective vs. cooperation



Focus on  
True  
Collaboration

Back to action!

## Economic perspective vs. cooperation

Recognize that there are larger and smaller Institutions, Institutions with more or less students, with more or fewer researchers, but that all should participate in the internationalization process and that this is only possible through concrete actions of cooperation





Thank You!

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