

***Core support structures and
practices of IROs: do we offer
value for money ?***



Agenda

- I. HEC Liège
- II. International activities
- III. Some examples
- IV. Conclusions
- V. Discussion




HEC Liège




Education


18

DUAL DEGREES

2,671

STUDENTS

81%
Of the ETP
Faculty
holds PhDs

50
Academics
full times


71
Academics
part times


New Offerings for Master's Degrees

- Project Management seminar
- Internships during the second quadrimester
- New Industrial and "Business Engineering" program with HELMo-Gramme
- Implementation of a "Digital Business" program with the School of Engineering and Computer Science of the University of Liège



EVALENS...

Launching of EVALENS, an online tool that enables students to evaluate their courses.



Executive Education

101,596
HOURS
OF CONTINUING EDUCATION



1,736
Participants
(Business and
Public Services)



181
Trainers



37

STUDENTS

OBMBA

3

Partner institutions:
HEC Liège, UHasselt,
FH Aachen

Media

NEWS



- 2 press conferences
- 13 news releases
- 12 one-on-one meetings with chief editors and journalists
- 2 cartes blanches
- 1 Business Schools dossier in L'Echo
- 12 university columns in La Libre Belgique
- 2 television films
- 10 direct connections between HEC experts and journalists
- 120 news articles with 88% of feature or opinion articles by our experts
- 3 SPIRIT of Management



6,283 fans (+ 31%)



3,994 subscribers (+ 16%)



5,185 followers (+ 53%)



64,611 views (+ 18%)



625 subscribers (+ 59%)



International

152
Partner
Universities*



122
Erasmus
incoming



153
Erasmus
outgoing



313
International
Master Students



173
Internships
53% abroad

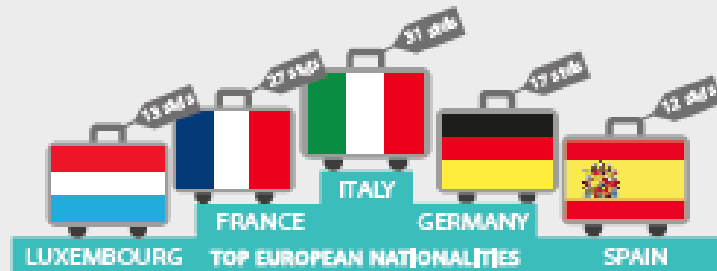


69
AWEX Grants
for Field Trips



*47% of the partner universities are at least EQUIS, AACSB, or EPAS accredited (vs. 39% in 2015). 10% are Triple Crown holders (EQUIS, AACSB, AMBA).

How International is HEC Liège?



31%
of Master students
hail from abroad



HEC in Asia...

Where ?

- Taiwan (Taipei, Kaohsiung, Taichung)
- China (Beijing, Shenzhen)
- Malaysia (Kuala Lumpur)
- Thailand (Bangkok)
- Myanmar (Mandalay)
- Hong-Kong
- Macao

Our students in 2016

- **247** Alumni
- **158** new students
- **140** students attending face to face - Business Games

Meanwhile in Belgium

- Preparation of the 2+1+1 bridge program with Shenzhen University that will bring 27 Chinese students to HEC in 2018
- Development of new programs for the Asian market



Corporate Relations & Entrepreneurship



55
Partners



51
Companies
members
of the Group
for HEC Liège



79
Projects-thesis



50%
Of the Alumni
work in Brussel
and Luxembourg



207
Young
VentureLab
Entrepreneurs



128
Projects, guided
by the VentureLab



5
Smart City
Projects
rewarded



3
International
Events

99%

Of our Master 2 students
found a job after 1 year

52%

Total increase in
private grants from
2015 to 2016

4,200

Over 4,200 people were involved
in the numerous events
organized by the School.

*Committed to developing the responsible leaders of tomorrow,
HEC Liège submitted its 3rd "Sustainability Report" to the UN's initiative for Responsible Management Education (PRME).*



International activities



International activities

- Outgoing students :
 - Exchange programs
 - Double degrees
 - Field trips
 - Internships



International activities

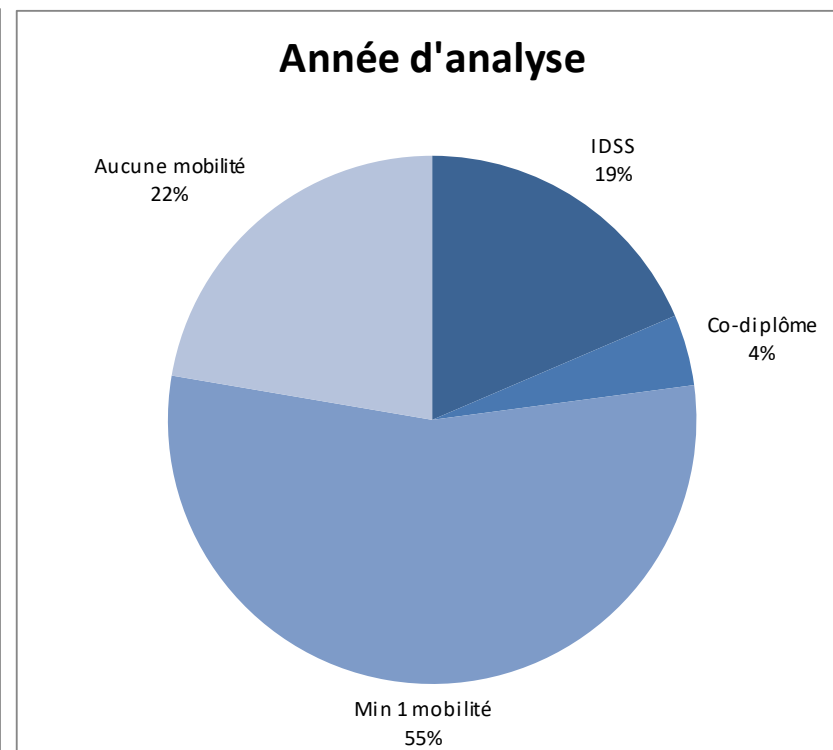
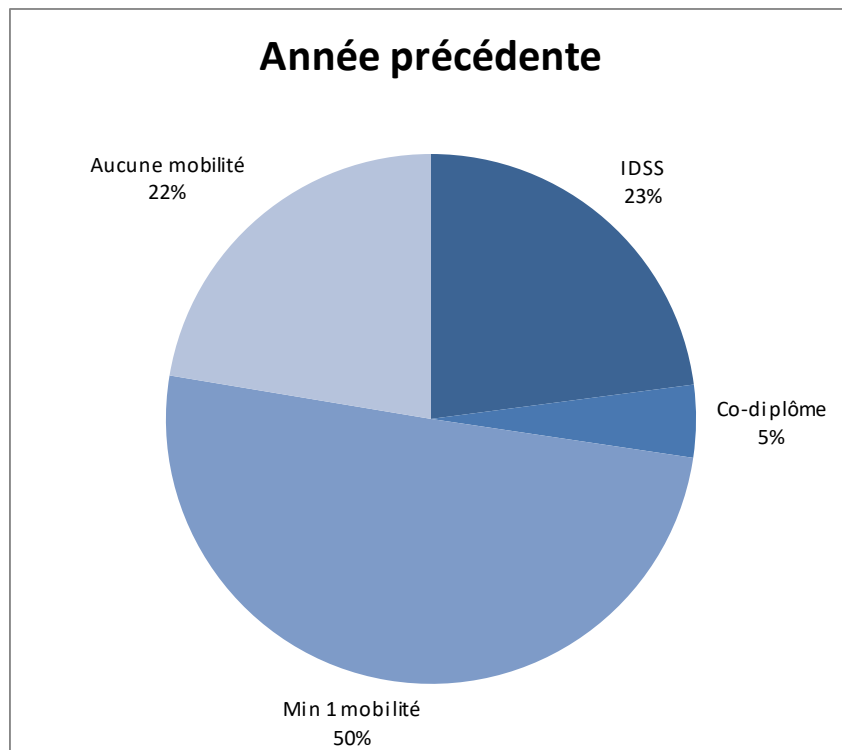
- Incoming students :
 - Exchange programs
 - Double degrees
 - International degree seeking students
 - Master
 - Bachelor



INDICATEUR : INT 1 : % diplômés avec expérience de mobilité internationale

CIBLE MAX aucune mobilité : 20%

% REEL aucune mobilité : 22%



	2014-2015	2015-2016
1) International degree seeking students (= IDSS) (excl. Erasmus))	83	64
2) étudiants en co-diplomation	16	15
3) étudiants HEC avec min 1 expérience de mobilité internationale (stage ou Erasmus)	182	189
4) étudiants HEC sans expérience de mobilité internationale	81	77
Total des diplômés (étudiants de jour)	362	345

International activities

- Questions :
 - Benefits ?
 - Cost centre or profit centre ?
 - Sustainable and CSR minded ?
 - Quality and selection issues ?

Some examples ...



Some examples

➤ Vietnam - NUCE :

- Double degree on business engineering
- Public support to launch the project
- Not sustainable in the long term

➤ Sofia – ESFAM

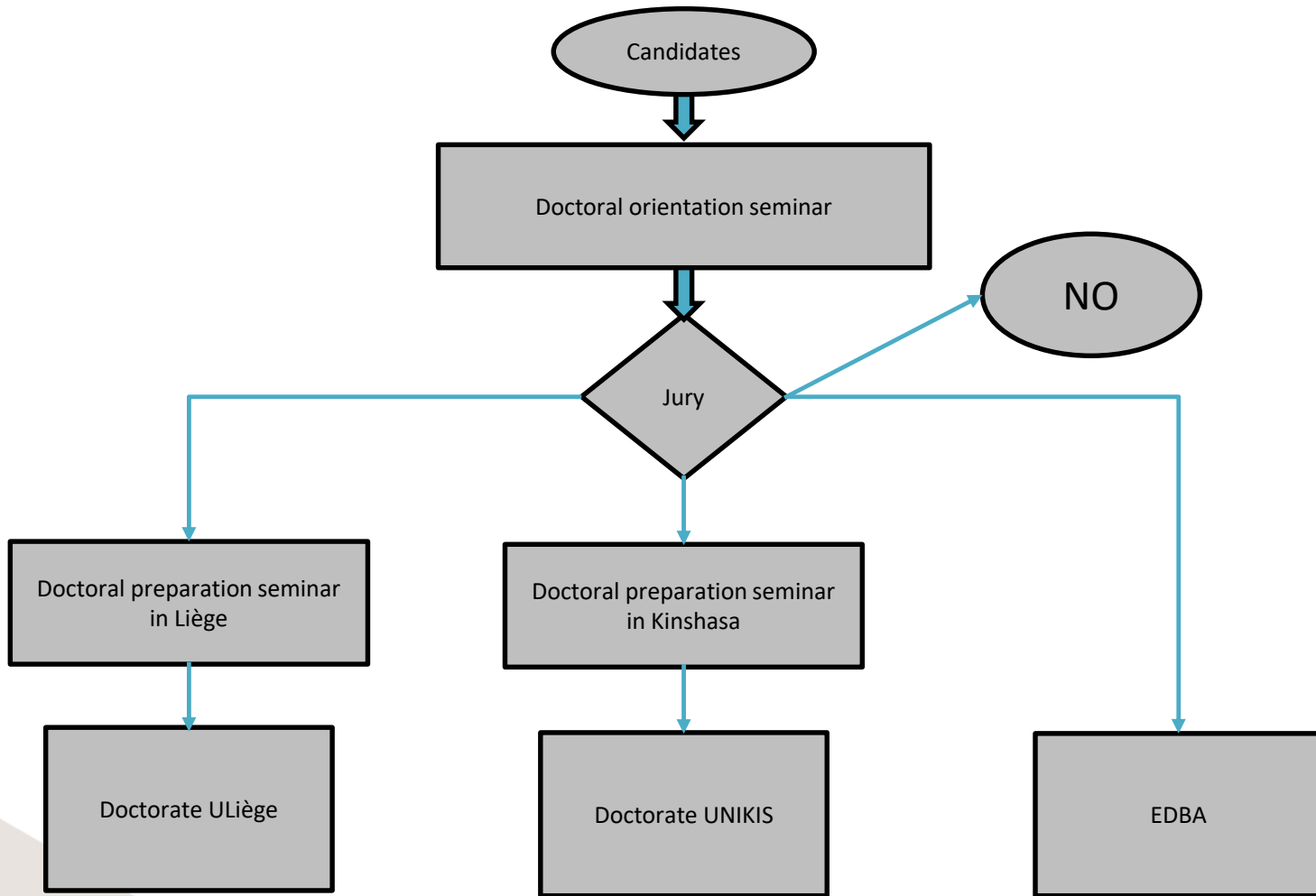
- Master in Sofia with stay in Liège
- Public and private funding
- Student population has changed



Some examples

- Shenzhen – South-east Asia:
 - Combination of executive education and double-degree
- LKMS Liège Kinshasa Management School
 - Platform
 - Local partners :
 - Education and corporate
 - Local master and Liège certificate
 - Executive education
 - Doctorate program





Conclusions



Conclusions

- Classical activities:
 - To create an international experience for our students
 - High value for :
 - The students
 - The international reputation
 - But...
 - A certain cost
 - Not always sustainable
 - Lot of energy

Conclusions

- Evolution at HEC Liège:
 - To create a « mix » of activities
 - To create a change in mind-set
 - Combination of:
 - Profitable et social
 - Academic and executive
 - Local and international



Discussion

